

## **Cookie policy [www.marsavia.com](https://www.marsavia.com)**

Pursuant to Article 13 of Legislative Decree 196/2003 (Personal Data Protection Code) and EU Regulation 2016/679 Marsavia provides you with the following information regarding the cookies installed on the website <https://www.marsavia.com/>.

### **What are cookies?**

Cookies are data created by servers that are stored in text files on the hard disk of your computer or on any device used by you to access the Internet (smartphone, tablet) and make it possible to collect information on your navigation on the website. Cookies can be stored permanently on your computer and have a variable duration (so-called persistent cookies), but they can also disappear when you close your browser or have a limited duration (so-called session cookies). Cookies may be set by the website you are visiting (so-called first party cookies) or may be set by other websites (so-called third party cookies).

### **Cookies used and purposes**

- Navigation cookies

These first-party session cookies allow users a safe and efficient navigation and use of the site (session management).

- Functionality cookies

These persistent first-party cookies enable tracking of user choices (language selection).

- Media player cookies

These YouTube session cookies are used to store technical data necessary for the playback of video or audio content, such as image quality, network connection speed and buffering parameters.

- Analytical cookies

Google Analytics and YouTube platform cookies are used to collect information on the use of the Site by users (number of visitors, pages visited, time spent on the site, etc.).

- Profiling cookies

These YouTube cookies are used to track users and send advertising messages in line with user preferences.

- Social cookies

These third-party cookies allow users to interact with social networks (Facebook, Twitter, ...) and in particular to share site content through these social networks.

### **Managing cookie preferences**

When you access any page of the site, you will see a banner containing a short information notice. By continuing to browse, by accessing another area of the site or by selecting an element of the site (e.g. an image or a link), you consent to the use of cookies. Consent to the use of cookies is recorded with a 'technical cookie'.

Finally, you can oppose the recording of cookies on your hard disk by configuring your browser to disable cookies. Below are the methods offered by the main browsers:

- Firefox
- Internet Explorer
- Google Chrome
- Opera

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